

# IFAI JAPAN PRODUCT SHOWCASE



A CHANCE TO INTRODUCE YOUR PRODUCTS TO THE JAPANESE MARKET

At the IFAI Japan Forum | Tuesday, January 24, 2017 | Shin Osaka Washington Hotel, Osaka, Japan



You are invited to introduce your products to Japanese industry peers at IFAI Japan Product Showcase. This will be a great opportunity for you to market your products in Japan and in Asia.

## IFAI JAPAN PRODUCT SHOWCASE Schedule

2:00 – 2:20 p.m.	Opening Report of IFAI Expo
2:20 – 3:05 p.m.	Presentation A
3:05 – 3:50 p.m.	Presentation B
3:50 – 4:00 p.m.	Break
4:00 – 5:30 p.m.	Reception

- > Presenters are asked to introduce THEIR PRODUCTS and THEIR COMPANY, followed by Q&A.
- > It would be preferable for presenters to briefly introduce the market trend in your country or for your market, as the audience may not be aware of the market background.

**Registration deadline:**  
**December 21, 2016 (Japan time)**

- > IFAI Japan Board of Directors has the right to select the presenting companies.
- > Payment is to be done by wire transfer (yen or USD), or credit card (USD) by December 21.
- > Cancellation after December 21, 2016 will be charged ¥30,000 (or \$400).

Please contact Kikuko Tagawa, Executive Director, IFAI Japan for details.

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Phone: +81-72-780-2803

Fax: +81-72-772-7376

## BENEFITS FOR ATTENDING

- > You will have the chance to make a presentation to about 60 members from all over Japan who are most targeted to your industry.
- > You will be entitled to ask IFAI Japan to make special arrangements to meet with particular companies while the presenters are in Japan.
- > You will be able to build a network with Japanese industry people at the receptions.

## PRESENTATION

### > Presentation fees:

IFAI Japan member – FREE

Non IFAI Japan member - ¥30,000 per presentation  
(or \$400 if paid in dollar)

### > Reception registration fees:

IFAI Japan member – ¥10,000 per person

(or \$133 if paid in dollar)

Non IFAI Japan member – ¥15,000 per person

(or \$200 if paid in dollar)

\*Buffet Reception will follow the presentation showcase. It is recommendable to attend the reception where you can network with your audience.

- > Presentation duration: about 45 min. including Q&A.
- > IFAI Japan will provide audio visual equipment for making presentations.
- > A table is available for you to display brochures and samples.
- > Travel to the presentation showcase site is responsibility of the presenter(s). IFAI Japan will help with hotel reservations and offer travel assistance upon request. If there are costs associated with any travel related assistance not covered in this notice, it would be passed on to the presenter at cost.
- > Presentation is to be in Japanese or in any language with Japanese verbal translation. Upon request, IFAI Japan will arrange an impromptu interpreter for the presentation and/or the following reception. The interpreter fee will be charged to the presenter(s).
- > The plan is subject to change without notice.

To: IFAI Japan Fax: +81 72 772 7376 Email: [ifaijapan@ifai.com](mailto:ifaijapan@ifai.com)



## IFAI Japan Product Showcase Registration form

- Interested in Product Showcase and want to know further.
- Will attend the Product Showcase as a presenter on January 24, 2017

Name: \_\_\_\_\_

Title/Division: \_\_\_\_\_

Company name: \_\_\_\_\_

Website: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Looking for  customers  Distributor(s)  Agent(s)  Other(s) please specify \_\_\_\_\_

Product(s) to be presented: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Presentation language \_\_\_\_\_ A Japanese interpreter  Needed  Not needed

Comments/Questions: \_\_\_\_\_

\_\_\_\_\_